

March 1, 2013

Patrick Lenz, Vice President of Budget
University of California, Office of the President
1111 Franklin St., 12th Floor
Oakland, CA 94607

Dear Patrick:

I am writing to request fee approval of the University of California, Riverside's self-supporting professional degree program. The following are our specific requests for FY 2013-14:

EXISTING PROGRAMS

- We've decided to put our Executive Masters of Business Administration (EMBA) program on-hold until market conditions improve. The final cohort will graduate this April but the program fee of \$75,000 should continue to be listed in the system-wide fee tables as we continue to evaluate the future of our EMBA.
- Approval for an increase in fees for our Master of Fine Arts (MFA) program at UCR's Palm Desert campus. The students are currently charged a per-unit fee of \$540 and we propose this fee be increased by 5.6% to \$570. While this program's bottom-line continues to struggle, its enrollments have been steadily increasing. The move from a six-quarter degree program to a seven-quarter degree program resulted in an earnings shift of \$100K to the subsequent year. This has led to new underwriting in the form of a loan by our College of Humanities, Arts, and Social Sciences. In discussions with CHASS management, they have indicated that this program will be reevaluated by fiscal year-end if the bottom-line hasn't shown significant improvement. For this reason, campus-based fees are not currently charged to the students in this program.
- Approval for fees to remain unchanged for our On-Line Masters of Engineering program. The first cohort of students will now begin FY 2013-14 but spending is underway for pilot testing of the core on-line courses. The fees were originally approved at \$3,333 per-course and will remain unchanged in the program's inception year. Campus-based fees are not currently charged to the students in the program.

900 University Avenue
Riverside, CA 92521
Tel 951.827.5201
Fax 951.827.3866
www.ucr.edu

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